INTERCOLLEGIATE

BROADCASTING

SYSTEM

Washington 20, D. C. - Storrs, Connecticut

In Reply, address:
Radio Station WHUS
University of Connecticut
Storrs, Connecticut

March 24, 1960

Dear Station Manager:

A short while ago you received a letter from IBS concerning membership in our organization. We tried to tell you something about the System and the services it provides for its members.

As yet we have not heard from you as to whether you are interested in membership. At this time IBS is attempting to increase its membership in order to widen the scope of the activities it provides members. Only through wider membership can IBS continue to provide the member services presently provided, and keep dues at the low rate of $35 per year.

Enclosed is a postcard which we would appreciate your returning to us. We are interested in increasing our membership, and feel that if you were aware of the wide range of services provided, you would want to join our organization.

If there are any questions which you might have concerning our organization, or if there is any other information you might like, please feel free to contact me. Enclosed with this letter is a schedule of services rendered by IBS, which we believe is an impressive list, and which we believe will be of interest to you. Please don't hesitate to contact me for further information, and please return the enclosed postcard at your earliest convenience.

Sincerely,

Dave Schancupp

Dave Schancupp
Public Relations Associate